

## Program Book Ads for 2011 Football Season



Dear SF Football Family Members and Friends,

As the 2011 Lions football season approaches, the SF Touchdown Club is preparing to create the home football program. Each year this program has served as an advertising tool for area businesses and has also enabled families the opportunity to show how proud they are of their sons and daughters.

Every Varsity and JV football family is **required to sell \$100.00 in ads**. You can fulfill this requirement by selling ads to businesses (order form is attached) or by placing personal ads for the players, team managers, cheerleaders or coaches. All money and ads sold must be turned in at the same time to Patty Witt.

Ad prices are as follows:	<b>Full page</b>	(8 ½ x 11)	<b>\$100.00</b>
<b>First turn in date June 30th</b>	<b>½ page</b>	(8 ½ x 5 ½)	<b>\$50.00</b>
<b>Second turn in date July 30th</b>	<b>¼ page</b>	(4 ¼ x 5 ½)	<b>\$25.00</b>

**When providing a personal ad, please submit the ad exactly the way you want it to appear in the program. All ads are in black and white, you may include clipart or pictures. Please do not make copies of photos, as they do not print well, send in photos (original photos will be returned to you).**

Send Ad with payment, OPTIONS – **Hand deliver original print out (black & white), use a Jump Drive, CD or Email the Original.**

Team pictures will be taken in August to accommodate those who would like to include a photo of their child. When creating your ad simply put (**insert photo of football player #\_\_**) on the original ad. Do not wait till picture day to turn in ads, it will be too LATE!

You can email your ad to: [sawitt@aol.com](mailto:sawitt@aol.com) or deliver to my home at 308 Pointview Drive, McDonald PA 15057. If you have any questions concerning the ads or program you may also contact me at **412-257-0859** and leave message or email.

This is a great opportunity to reach out to SF community businesses and to show our support for the SF Lions Football program. We are looking forward to an exciting year and are glad that you will be a part of the **2010 South Fayette Football season**.

**GO LIONS!** *Get your ads in EARLY space is limited due to program size!*

Thank You for your time,  
Patty Witt / Program Chair  
SFTC

----- (Detach here, fill out & return with ad) -----

NAME: \_\_\_\_\_ **First turn in date : June 30, 2011**

ADDRESS: \_\_\_\_\_ **Second turn in date : July 30, 2011**

PHONE: \_\_\_\_\_ **PLAYER'S NAME:** \_\_\_\_\_

_____ <b>FULL PAGE AD-\$100.00</b>	_____ <b>HALF PAGE AD \$50.00</b>	_____ <b>QUARTER PAGE AD-\$25.00</b>
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\_\_\_\_\_ **Check Number:** \_\_\_\_\_      \_\_\_\_\_ **Cash Amount:** \_\_\_\_\_

\_\_\_\_\_ **Add new player photo**      \_\_\_\_\_ **Jersey #:** \_\_\_\_\_